



CAT Design

CRAFTING COMPELLING DESIGNS AND DATA-DRIVEN MARKETING STRATEGIES

I am a proud JMU graduate! I am passionate about crafting compelling designs and creating data-driven marketing strategies that get you noticed and deliver real results with over 20 years of experience. I love to take on new projects and enjoy the challenge.

 Brand Development

 Marketing Strategies

 Social Media Consulting

 Website UI/UX Design

GRAPHIC DESIGN & MARKETING SERVICES

Graphic Design

- **Branding & Logo Design:** Crafting a unique and memorable brand identity that sets you apart from the competition. Includes logo design, brand guidelines, and visual identity development.
- **Marketing Collateral Design:** Designing eye-catching marketing materials, including brochures, flyers, posters, business cards, and presentations, that make a lasting impression.
- **Website Design & Development:** Creating user-friendly and visually appealing websites that drive traffic and conversions.
- **Social Media Graphics:** Designing engaging social media content that captures attention and builds your online presence.
- **Packaging Design:** Developing innovative and functional packaging that enhances your product and attracts customers.
- **Illustration & Custom Graphics:** Creating unique illustrations and graphics for a variety of applications, from website design to marketing materials.

Marketing Services

- **Digital Marketing Strategy:** Developing comprehensive digital marketing strategies that encompass SEO, social media marketing, email marketing, and paid advertising.
- **Search Engine Optimization (SEO):** Improving your website's visibility in search engine results pages (SERPs) to drive organic traffic.
- **Social Media Marketing:** Building a strong social media presence and engaging with your target audience through compelling content and targeted advertising.
- **Email Marketing:** Creating effective email campaigns that nurture leads and drive sales.
- **Pay-Per-Click (PPC) Advertising:** Running targeted advertising campaigns on platforms like Google Ads and social media to reach a wider audience.
- **Content Marketing:** Creating valuable and engaging content that attracts and retains your target audience.
- **Marketing Analytics & Reporting:** Tracking and analyzing your marketing performance to identify areas for improvement and optimize your campaigns.



Scan me!